



GIFTED

JULY 25-SEPTEMBER 17



Exceptional
gifts with
purchase for
exceptional
sewists.

BERNINA
made to create

This BERNINA event is designed to help
your creativity soar.

**These machines are
exceptional in every way.**

We wanted to do something special for gifted
sewists like you, so we paired up one of our top
selling machines with amazing free gifts. So go
ahead and choose the one that suits you best.

You deserve it.

B 790 PLUS Crystal Edition & Gift with Purchase

Now \$11,299

\$14,699 MSRP

[Buy now](#)

[Learn more](#)



These free gifts with purchase
make your creativity even
more extraordinary.



Crystal Inspiration Kit



XL Embroidery
Module Suitcase



XL Machine
Suitcase

YOURS FREE

**\$5,000
Free Gift Value¹**

Plus up your creativity

with this impressive machine and free gifts with purchase.

B 770 QE PLUS

Now \$6,999

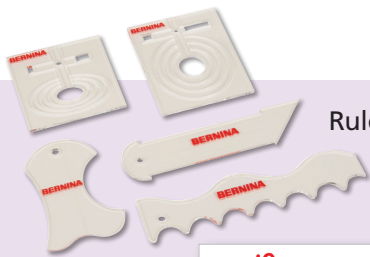
\$8,299 MSRP

[Buy now](#)

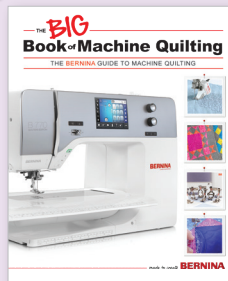
[Learn more](#)



XL
Machine
Suitcase



Ruler Kit Set



*The BIG Book
of Quilting*



Walking Foot
with Three Soles

Presser Feet Set



#72



#73



#74

YOURS FREE

**Over \$1,800
Free Gift Value²**

B 770 QE PLUS with Embroidery Module

Now \$9,499

\$10,499 MSRP

[Buy now](#)

[Learn more](#)

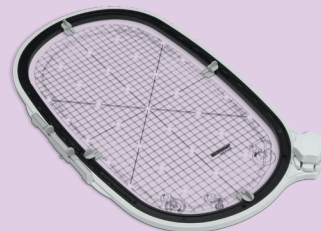


**Add the embroidery module
and get two more freebies
for a combined Free Gift
Value of over \$2,900!³**

XL Embroidery
Module Suitcase



Maxi Hoop



See #3 on pages 22 & 23 for terms and conditions.

This beautiful machine and free gifts are designed to help you
quilt like a pro.

B 570 QE

Now \$5,499

\$6,199 MSRP

[Buy now](#)

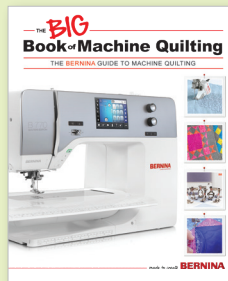
[Learn more](#)



Large
Machine
Suitcase



Ruler Kit Set



The BIG Book of Quilting



Walking Foot
with Three Soles

Presser Feet Set



#72



#73



#74

YOURS FREE

**Over \$1,800
Free Gift Value⁴**

B 570 QE with Embroidery Module

Now \$7,299

\$7,699 MSRP

[Buy now](#)

[Learn more](#)



**Add the embroidery module
and get these additional gifts
for a combined Free Gift Value
of over \$2,900!***



Midi Hoop



Large
Embroidery
Module
Suitcase

See #5 on pages 22 & 23 for terms and conditions.

It sews. It quilts.
It embroiders.
And now it comes with
FREE gifts.

Includes these
Gifts with Purchase

B 590 E Crystal Edition & Gift with Purchase

Now \$6,999

\$9,199 MSRP

[Buy now](#)

[Learn more](#)



Crystal
Inspiration
Kit



Large
Machine
Suitcase



Large
Embroidery
Module
Suitcase

YOURS FREE

**\$5,000
Free Gift Value⁶**

Enhance your mastery of embroidery
with our latest and greatest software.



BERNINA EMBROIDERY SOFTWARE V9 DESIGNER PLUS

The BERNINA WiFi Device wirelessly transfers embroidery designs from your computer using V9 Software to any embroidery machine.

Now \$1,999

\$2,699 MSRP

[Buy now](#)

[Learn more](#)

BERNINA V9 UPDATE

If you have one of the models listed below, you can purchase the V9 UPDATE to unlock the new features of the NEW DesignerPlus V9 software.

- V6 DesignerPlus
- V6 EditorPlus
- V7 DesignerPlus
- V7 EditorPlus
- V8 DesignerPlus

\$999

\$1,399 MSRP

[Buy now](#)

[Learn more](#)



BERNINA EMBROIDERY SOFTWARE V9 CREATOR

Perfect starter software for home embroiderer and sewing craft enthusiasts.

\$999

\$1,399 MSRP

[Buy now](#)

[Learn more](#)

FREE
30-day trial on
bernina.com



Sue O'Very-Pruitt
sewist, BERNINA Ambassador

Expand your quilting
potential and enjoy a

FREE gift

with purchase.

Whether you're short on space
or have your own studio, the
BERNINA Q Series Longarm
machines make it easy for you to
expand your quilting mastery.

**More machines,
tables and frames
are available. Ask
your dealer for details.**



FREE HOME DELIVERY

Q 16 on Adjustable Folding Table with Accessory Bundle

Now \$9,799

\$12,299 MSRP

[Buy now](#)

[Learn more](#)



Marisa Marquez
Quilt Artist



Q 20 on Horn Lift Table with Accessory Bundle

Now \$14,799

\$20,399 MSRP

[Buy now](#)

[Learn more](#)

See #8 on pages 22 & 23 for terms and conditions.

FREE HOME DELIVERY

**Buy a
Q Series Longarm
Sit-down System
and get...**

- Q Series Gift Box
- Dust Cover
- Gripper Rings



Q Series Accessory Gift Box

YOURS FREE

**\$1,849
Free Gift Value^{7,8}**

Choose the longarm
machine that suits
**your space
and style.**



Amanda Murphy
Professional Quilter

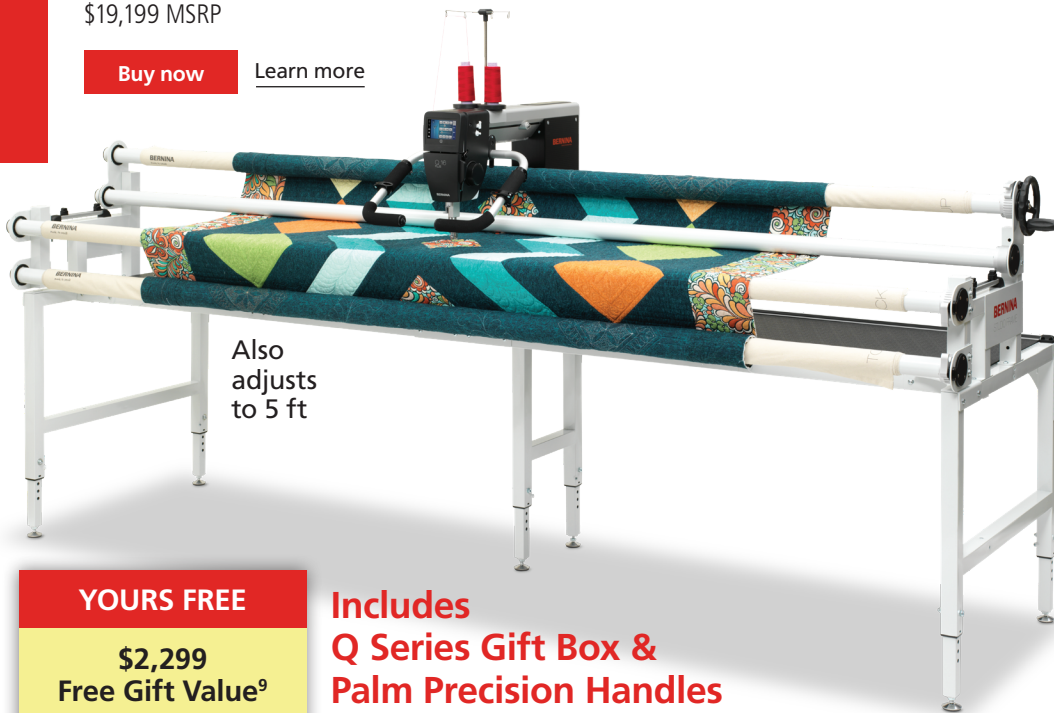
Q 16 PLUS on BERNINA Studio Frame with Accessory Bundle

Now \$14,299

\$19,199 MSRP

[Buy now](#)

[Learn more](#)



Also
adjusts
to 5 ft

YOURS FREE

\$2,299
Free Gift Value⁹

Includes
Q Series Gift Box &
Palm Precision Handles

FREE HOME DELIVERY

FREE HOME DELIVERY

Q 24 on BERNINA Pro Frame with Accessory Bundle

Now \$24,499

\$30,599 MSRP

[Buy now](#)

[Learn more](#)



**Includes
Q Series Gift Box &
Pantograph Kit**



**Q Series
Gift Box**

YOURS FREE

**\$4,099
Free Gift Value¹⁰**

See #10 on pages 22 & 23 for terms and conditions.

These one-step
air-thread wonders put
**your talent
front and center.**



Julian Collins
sewist, BERNINA Ambassador



L 860

Now \$4,999

\$6,299 MSRP

[Buy now](#)

[Learn more](#)

Your free gifts with purchase shine a light on it!

L 890

Now \$6,499

\$8,199 MSRP

[Buy now](#)

[Learn more](#)



L 850

Now \$3,999

\$4,999 MSRP

[Buy now](#)

[Learn more](#)



**Purchase any of
these three sergers
and get these
FREE EXTRAS.**

**Serger
Suitcase**



**The BIG Book
of Serging**

Serger Feet Set:

- Beading and Sequin Foot
- Piping Foot - Small
- Cording Foot
- Blindstitch/ Blindhem Foot
- Clear Standard Foot

YOURS FREE

**Over \$1,150
Free Gift Value¹¹**

See #11 on pages 22 & 23 for terms and conditions.

Swiss inspired, super
reliable and attractively
priced. That's the
bernette
advantage.

b77

Focuses exclusively
on sewing and quilting

Now \$1,699

\$2,799 MSRP

Get a free gift of
a **bernette** Sewing
Feet Kit (8 pcs)

YOURS FREE

\$149
Free Gift Value¹²

Buy now

[Learn more](#)

If you're looking for a machine that's fun to use and can keep up with all your sewing inspirations, look no further. Every **bernette** machine is monitored by BERNINA to ensure quality, reliability and ease of use. Choose the one that works best for you and let your creativity shine!



bernette

SWISS DESIGN



b79

Top-of-the-line
model for sewing
and embroidery

Now \$2,899

\$4,599 MSRP

[Buy now](#)

[Learn more](#)

**Get a free gift of a
bernette Sewing Feet Kit
(8 pcs) and 1,000 Designs
on a USB Stick.**



bernette
Sewing
Feet Kit
(8 pcs)

YOURS FREE

**\$749
Free Gift Value¹³**

See #13 on pages 22 & 23 for terms and conditions. 17

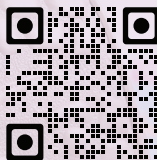
Looking for
inspiration? Join our
**upcoming
webinars**



The Hidden Life of Sergers

Fri Aug 26 at 2 PM ET berninacanada.ca/hiddenlife

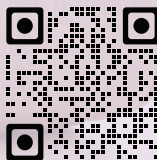
Join BERNINA Educator, Adrienne, as she reveals techniques you never knew possible on a serger. Be amazed to learn how easy and fast it is to make and attach piping, bindings, ribbons, and more.



Elevate Your Sewing with BERNINA Extravagance

Thu Sep 8 at 2 PM ET berninacanada.ca/elevateyoursewing

Whether it is designing a new stitch, sewing sideways, exploring embroidery, or using the latest hoop technology, BERNINA Educator, Adrienne, can't get enough of these unique BERNINA capabilities. And for true extravagance, preview our spectacular collaboration with Kaffe Fassett resulting in our most collectible machines ever!



When it comes to growing and evolving your gift, BERNINA believes in the power of community.



Laura Coia, Canadian Ambassador

BERNINA Ambassador Laura Coia (@sewveryeasy) shares tips & techniques on quilting, sewing & crafting on her YouTube channel with the hope of inspiring people to spend more time sewing. Great for the novice, as well as experienced sewer. Laura also gives exciting lectures & trunk shows, as well as hosting fun-filled, educational work-shops. [youtube.com/SewVeryEasy](https://www.youtube.com/SewVeryEasy)



Brett Lewis, Canadian Ambassador

2022 BERNINA Ambassador - Avid quilter and fabric designer, Brett Lewis, aka Natural Born Quilter, discovered his love of the craft through learning to sew and quilt in the spring of 2016. Fast forward six years and over 60 quilts later, Brett has designed three fabric collections for Northcott Fabrics, showcasing his love for nature's flora and fauna. Brett designs and instructs his very own EQ8 designed quilt patterns, with classes focusing on foundation paper piecing, fussy cutting, and curves. naturalbornquilter.com

Be sure to share your process and projects with us. #berninacanada



**Join OTHER online
BERNINA communities:**



FREE HOME DELIVERY

on all BERNINA Cabinets, Caddies & Chairs

Exceptional machines. Exceptional cabinets. Exceptional ideas. Cabinets are available in white and grey.

Luxe Sewing Suite

Now \$5,699

\$7,299 MSRP

[Buy now](#)

[Learn more](#)



Sewing Suite

Now \$4,699

\$5,999 MSRP

[Buy now](#)

[Learn more](#)



Sewing Studio

Now \$3,599

\$4,499 MSRP

[Buy now](#)

[Learn more](#)



Serger Studio

Now \$3,599

\$4,499 MSRP

[Buy now](#)

[Learn more](#)



Storage Caddie

Now \$1,099

\$1,399 MSRP

[Buy now](#)

[Learn more](#)



Storage Caddie 01

Now \$749

\$999 MSRP

[Buy now](#)

[Learn more](#)



Sewing & Quilting Cabinet

Now \$1,999

\$2,999 MSRP

[Buy now](#)

[Learn more](#)



Red Chair

Now \$649

\$749 MSRP

[Buy now](#)

[Learn more](#)



Don't miss the BERNINA Gifted Sale, July 25 – September 17

1. Crystal Edition Gift with Purchase (GWP) available to retail purchaser of a new B 790 PLUS Crystal Edition sewing/embroidery machine. Crystal Edition GWP includes each of the following: One (1) BERNINA X-Large Crystal Edition Suitcase System (MSRP \$1,178), One (1) BERNINA Crystal Inspiration Kit (MSRP \$999), One (1) BERNINA Crystal Edition Embroidery Bundle box (MSRP \$999), One (1) gift card for Online Software Classes (MSRP \$249), One (1) gift card for Online Crystal Edition Project Classes (MSRP \$249), and One (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$699 to \$1,349. Total package value with the purchase of full Embroidery Software 9 DesignerPlus: \$5,023. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

2. B 770 QE PLUS: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA B 770 QE PLUS E machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); and a BERNINA XL Machine Suitcase (MSRP \$599); Total package value \$1,805. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

3. B 770 QE PLUS E: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA B 770 QE PLUS E machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); a BERNINA Maxi Hoop (MSRP \$699); a BERNINA XL Machine Suitcase (MSRP \$599); and a BERNINA XL Module Suitcase (MSRP \$449); Total package value \$2,953. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

4. B 570 QE: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA 570 QE machine. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); and a BERNINA L Machine Suitcase (MSRP \$599); Total package value \$1,805. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

5. B 570 QE E: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new BERNINA 570 QE machine with Embroidery Module. Gifts with purchase include a BERNINA Three-Sole Walking Foot with Seam Guide #50 (MSRP \$299); The BERNINA BIG Book of Quilting (MSRP \$99); BERNINA Presser Feet set that includes Adjustable Ruler Foot #72, Adjustable Stippling Foot #73 and Adjustable Gliding Cup Foot #74 (MSRP \$549); a BERNINA Ruler Kit Set (MSRP \$259); a BERNINA Midi Hoop (MSRP \$649); a BERNINA L Machine Suitcase (MSRP \$599); and a BERNINA L Module Suitcase (MSRP \$449); Total package value \$2,903. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary.

6. Crystal Edition Gift with Purchase (GWP) available to retail purchaser of a new B 590 E Crystal Edition sewing/embroidery machine. Crystal Edition GWP includes each of the following: One (1) BERNINA X-Large Crystal Edition Suitcase System (MSRP \$1,178), One (1) BERNINA Crystal Inspiration Kit (MSRP \$999), One (1) BERNINA Crystal Edition Embroidery Bundle box (MSRP \$999), One (1) gift card for Online Software Classes (MSRP \$249), One (1) gift card for Online Crystal Edition Project Classes (MSRP \$249), and One (1) voucher towards 50% off MSRP on BERNINA Embroidery Software 9. Voucher good towards full version DesignerPlus with WiFi device, Creator, Upgrade and/or Version Update, MSRP savings of \$699 to \$1,349. Total package value with the purchase of

GIFTED SEWISTS LIKE YOU DESERVE SPECIAL GIFTS WITH PURCHASE!

full Embroidery Software 9 DesignerPlus: \$5,023. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of Canada reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

7. Q 16: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 16 on an Adjustable Foldable Table for a special price of \$9,799 (\$12,299 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,857 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP), BERNINA Gripper Rings (\$279 MSRP), and Q 16 Dust Cover (\$179 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

8. Q 20: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on a Horn Lift Table for a special price of \$14,799 (\$20,399 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,857 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP), BERNINA Gripper Rings (\$279 MSRP) and Q 20 Dust Cover (\$179 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

9. Q 16 PLUS: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 16 PLUS on a BERNINA Studio Frame for a special price of \$14,299 (\$19,199 MSRP). Offer good for one BERNINA Q Series on Studio Frame Bundle. Bundle is valued at \$2,298 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP) and BERNINA Palm Precision Handles (\$899 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

10. Q 24: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to the purchase of a new BERNINA Q 24 on BERNINA Pro Frame for a special price of \$24,499 (\$30,599 MSRP). Offer good for one BERNINA Q Series on BERNINA Pro Frame Bundle. Bundle is valued at \$4,098 and includes the BERNINA Q Series Gift Box (\$1,399 MSRP) and the BERNINA Pantograph Kit (\$2,699 MSRP). Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

11. L 860, L 850 and L 890: Offer valid July 25 - September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies to one single purchase of a new BERNINA L 860, L 850 or L 890 Overlocker/Serger machine. Gifts with Purchase include The BIG Book of Serging (\$99 MSRP); BERNINA Overlocker Suitcase (MSRP \$599); and a BERNINA Serger Feet Set (MSRP \$469). Total package value \$1,167. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

12. b77: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new b77 machine. Gift with purchase include a bernette Presser Foot Set b77/b79 (MSRP \$149); Total package value \$149. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

13. b79: Offer valid July 25 – September 17, 2022 at any participating BERNINA Dealership in Canada. Offer applies only to the purchase of a new b79 machine. Gift with purchase include a bernette Presser Foot Set b77/b79 (MSRP \$149) and a USB stick with 1000 embroidery designs (\$599). Total package value \$748. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of Canada reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

GIFTED

JULY 25-SEPTEMBER 17



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