

DREAM IT SEW IT STUDIO HAPPENING

November 1, 2020 – February 28, 2021



Products and savings to turn
"What if?" into "WOW!"

BERNINA

Get a **FREE BERNINA** cabinet when you buy the B 880 E PLUS and make your **dream studio come true.**

The B 880 E PLUS is the ultimate machine for sewing, quilting or embroidery. The only thing that makes it better is that you can now equip your home with the new BERNINA Luxe Sewing Suite Cabinet for FREE!



B 880 E PLUS

Sale Price \$14,999

MSRP \$16,599

Add to Cart

[Learn More](#)

Please see pages 17 -18 for full terms and conditions on promotions.

GET A FREE BERNINA Luxe Sewing Suite Cabinet¹ (\$6,999 value)



OR

**FREE Gifts with Purchase
valued at \$5,000!²**

You'll receive the BERNINA Embroidery Software 8, Jumbo Hoop, Big Book of Feet, Big Book of Embroidery, Machine Suitcase, Module Suitcase, Embroidery Starter Pack and 1000 Embroidery Designs.

Base model only
Shipping & handling may be additional

The **BERNINA One-Step** Air-Threading Serger is super easy and oh-so **dreamy**.
Fantastic Preorder Offer!

As a proud sewist, you'll be thrilled with the L 8 Series Overlockers. From the Grand Sewing space to the one-step, color-coded air threading, serging is easier and more creative than ever. From garments to quilts to home decor—if you can dream it, you can serge it.

First availability is May 2021 - there will be limited supplies – reserve your L 850 or L 890 now. To learn more about these unique overlockers, go to bernina.com.

L 850 Overlocker

Introductory Price **\$3,999**

MSRP **\$4,999**

[Add to Cart](#)

[Learn More](#)



Please see pages 17 -18 for full terms and conditions on promotions.

Preorder offer: Place a \$500 refundable deposit towards a new BERNINA L 850 or L 890 overlocker to receive a gift with purchase valued at \$1,000.

Free Gifts With Purchase includes:

Big Book of Serging, Serger Suitcase, \$500 Coupon towards the exclusive BERNINA Serger Studio³



L 890 Overlocker

Introductory Price \$6,499

MSRP \$8,199

Add to Cart

[Learn More](#)

BERNINA presents **quilters' choice:**
choose your machine, choose your FREE GIFT

B 570 QE

Sale Price \$4,999

MSRP \$5,799

[Add to Cart](#)

[Learn More](#)



CHOICE OF FREE GIFT⁴ with purchase:
Embroidery Module OR L 450 Serger

FREE Value up to \$1,749

Please see pages 17 -18 for full terms
and conditions on promotions.

Take your love of quilting to the next level with these two dream machines. Whether you select the B 570 QE with its awesome BERNINA Stitch Regulator, or the B 770 QE with an innovative Adaptive Thread Tension, you can let your quilting creativity soar.

B 770 QE

Sale Price \$6,499

MSRP \$7,399

[Add to Cart](#)

[Learn More](#)



CHOICE OF FREE GIFT⁵ with purchase:
Embroidery Module OR L 460 Serger

FREE Value up to \$2,399



**Trade in and
Trade up to a
B 770 QE.**

TRADE

**Trade in your aurora 430,
440 QE or 450 machine to
receive \$1,500 towards...**



GET

**...the purchase of a B 770 QE
(off MSRP), plus receive a
FREE Gift With Purchase.**

MSRP \$7,399



**CHOICE OF FREE GIFT⁵ with purchase:
Embroidery Module OR L 460 Serger**
FREE Value up to \$2,399

Learn More

Please see pages 17 -18 for full terms
and conditions on promotions.

Buy a BERNINA and get FREE Gifts!

This amazing promotion comes with FREE Gifts with Purchase valued at over \$5,400.

BUY

B 790 E PLUS Special Edition

Sale Price \$10,999

MSRP \$14,299

[Add to Cart](#)

[Learn More](#)



GET

FREE gifts with Purchase valued at over \$5,400⁶

FREE Gifts With Purchase includes:

- Designer Plus Software 8
- Maxi Hoop
- Walking foot with three soles
- Big Book of Embroidery
- Machine suitcase
- Module suitcase
- 201 Embroidery Design Collection by OESD
- Ann Lauer Design Collection by OESD
- Embroidery Starter Pack

The new **BERNINA** Q 16 turns your small space into a **quilter's paradise.**

Amanda Murphy
BERNINA
Q 16 Expert

Don't think your space is big enough to hold your dreams? Think again. The BERNINA Q 16 and foldable table with Adjustable Height combines the performances of a BERNINA longarm machine with a compact table that folds to 9 inches.

Starting at Just \$8,999⁷

NEW

The BERNINA Q 16 and foldable table with Adjustable Height folds to a compact 9 inches, so when you're not quilting, you can just tuck it away.



Q 16 and adjustable foldable table

Sale Price \$8,999

MSRP \$11,999

Add to Cart

[Learn More](#)

FREE HOME DELIVERY

Please see pages 17 -18 for full terms and conditions on promotions.

BERNINA Q Series packages. Because there's no such thing as too much **quilting magic.**

There's a lot of love, precision and "wow" that goes into our Q Series machines—from the stitch regulator that makes hand-guided quilting a breeze at any speed, to durable frames, tables, Q-matics and more.



Save up to \$12,500 on Q 24 on Frame with Q-matic and Accessory Bundle.⁸



Sale Price \$36,999

MSRP \$46,499

Add to Cart

Q 24 on Frame package bundle includes:

- Frame Casters
- Batting Bar
- Q-Matic
- Zippered Leaders
- Q Series Gift Box

[Learn More](#)

FREE HOME DELIVERY

Please see pages 17 -18 for full terms and conditions on promotions.

Save up to \$7,100 on the Q 20 with Horn Lift Table and Accessory Bundle.⁹

Sale Price \$13,999

MSRP \$19,499

Add to Cart

[Learn More](#)



Q 20 with Horn Lift Table bundle package includes:

- Koala Dust Cover
- Gripper Rings
- Q Series Gift Box

FREE HOME DELIVERY

Bundles include the Q Series Gift Box —\$1,299 value!



A new **BERNINA** cabinet **turns** an **ordinary** sewing room **into** an **extraordinary** studio.

Choose the BERNINA cabinet that works best for you and your space and get the storage you need. Cabinets A through D come with a power lift for effortless sewing. Stop by today and turn those studio dreams into reality.

All cabinets available in white or gray.

A. BERNINA Luxe Sewing Suite \$5,499

MSRP \$6,999

Fits BERNINA
5, 7 and 8 Series
Machines

[Add to Cart](#)

[Learn More](#)



B. BERNINA Sewing Suite \$4,499

MSRP \$5,699

Fits BERNINA
5, 7 and 8 Series
Machines

[Add to Cart](#)

[Learn More](#)



C. BERNINA Sewing Studio **\$3,399**

MSRP \$4,299

Fits BERNINA 4,
5 and 7 Series
Machines

(machine storage space fits
5 series module only)

[Add to Cart](#)

[Learn More](#)



D. BERNINA Serger Studio **\$3,399**

MSRP \$4,299

Fits BERNINA
L 850 and L 890
Machines

[Add to Cart](#)

[Learn More](#)



E. BERNINA Storage Caddie **\$999**

MSRP \$1,299

[Add to Cart](#)

[Learn More](#)



At these prices, you don't just have to **dream** about your new **BERNINA** studio, you can **make it happen!**

Feel like you need to pinch yourself to prove you're not dreaming? We get it. But we assure you, the BERNINA Dream Studio event is real, and it's your chance to create a sewing studio that exceeds your wildest expectations. So go ahead, and make your dream come true.

BERNINA opens the door to a whole new world of possibilities, with:

- Buy one get one free
- Free gifts with purchase
- Thousands of dollars in special savings



Hello beautifully priced
gorgeous new bernettes!

Whether you're a beginning sewist or just want a smaller machine that's big on creativity, these bernettes combine the Swiss technology and innovative features you need to bring your ideas to life.

b05 Academy

Sale Price \$549

MSRP \$799

It's smart. It's heavy duty.
It delivers 1,100 stitches per
minute, with 12 snap on
feet and 33 stitches

[Add to Cart](#)

[Learn More](#)



b64 Airlock

Sale Price \$1,599

MSRP \$2,399

This small but mighty
machine is the first
bernette Overlocker
with air threading.

[Add to Cart](#)

[Learn More](#)



TERMS AND CONDITIONS

- 1 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Store in Canada. Offer applies to one single purchase of a new BERNINA E 880 PLUS machine. Offer good for one (1) BERNINA Luxe Sewing Suite by Horn (\$6,999 MSRP). Customer is responsible for cabinet shipping and handling costs or any additional add-ons. Cannot be replaced with any offer. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.
- 2 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Store in Canada. Offer applies to one single purchase of a new BERNINA 880 E PLUS machine. The B 880 E Plus Gift with Purchase (GWP) includes each of the following: One (1) USB Stick with 1,000 Designs by OESD, MSRP \$599; One (1) BERNINA X-Large Machine Suitcase, MSRP \$399; One (1) BERNINA X-Large Embroidery Module Bag, MSRP \$315; One (1) BERNINA V8 Embroidery DesignerPlus Software, MSRP \$2,499; One (1) BERNINA Jumbo Hoop, MSRP \$749; One (1) Big Book of Feet, MSRP \$99; One (1) Big Book of Embroidery, MSRP \$99; One (1) OESD Embroidery Starter Pack, MSRP \$299. Total B 880 E Plus GWP value: \$5,058.
- 3 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA store in Canada. Offer applies to one single purchase of a new BERNINA L 850 or L 890 overlocker. The Gift with Purchase (GWP) includes each of the following: One (1) Big Book of Serging, MSRP \$99; One (1) BERNINA Serger Suitcase, MSRP \$429; One (1) \$ 500 Off Coupon towards the exclusive BERNINA Serger Studio. Total L 850 / L 890 GWP value: \$1,028.
- 4 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Store in Canada. Offer applies to one single purchase of a new BERNINA 570 QE machine. Offer good towards one (1) BERNINA 5 Series Embroidery Module (MSRP \$1,749), or one (1) BERNINA L 450 Overlocker (MSRP \$1,649). Not valid on previous purchases or with any other offers or coupons. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. If customer returns the product(s) purchase discount will be lost. Customer is responsible for all applicable sales tax. Cannot be redeemed for cash. Offer void where prohibited by law.
- 5 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Store in Canada. Offer applies to one single purchase of a new BERNINA 770 QE machine. Offer good towards one (1) BERNINA 7 Series Embroidery Module (MSRP \$2,399), or one (1) BERNINA L 460 Overlocker (MSRP \$1,949). Not valid on previous purchases or with any other offers or coupons. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. If customer returns the product(s) purchase discount will be lost. Customer is responsible for all applicable sales tax. Cannot be redeemed for cash. Offer void where prohibited by law.
- 6 BERNINA (B) 790 E PLUS Special Edition Gift with Purchase (GWPP) available to retail purchaser of a new B 790 E PLUS Special Edition sewing/embroidery machine. B 790 E PLUS Special Edition GWP includes each of the following: One (1) USB Stick with 201 Embroidery Designs by OESD, MSRP \$599, and 121 Embroidery Designs by Ann Lauer, MSRP \$375; One (1) BERNINA Special Edition X-Large Machine Suitcase, MSRP \$399; One (1) BERNINA Special Edition X-Large Embroidery Module Bag, MSRP \$315; One (1) Three-sole walking foot with seam guide #50, MSRP \$275; One (1) BERNINA V8 DesignerPlus Embroidery Software, MSRP \$2,499; One (1) BERNINA Maxi Hoop, MSRP \$625; One (1) OESD Embroidery Starter Pack, MSRP \$299; One (1) Big Book of Embroidery, MSRP \$99 Total B 790 E PLUS Special Edition GWP value: \$5,485. Offer may not be combined or replaced with any other BERNINA of Canada promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer available at participating BERNINA Stores in Canada. Offer valid as long as supplies last. Void where prohibited by law.
- 7 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Store in Canada. Offer applies to a single purchase of a new BERNINA Q 16 on a foldable table by Horn of Australia. Not valid on previous purchases or with any other offers or coupons. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. If customer returns the product(s) purchase discount will be lost. Customer is responsible for all applicable sales tax. Cannot be redeemed for cash. Offer void where prohibited by law.

- 8 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Longarm Stores in Canada. Offer applies to the purchase of a new BERNINA Q 24 on frame with Q-matic for a special price of \$36,999 (\$46,499 MSRP). Offer good for one BERNINA Q Series on Frame Bundle. Bundle is valued at \$3,086 and includes the BERNINA Q Series Gift Box (\$1,299 MSRP), BERNINA Q Series Zippered Leaders (\$619 MSRP), BERNINA Q Series Batting Bar (\$449 MSRP), and BERNINA Q Series Frame Casters (\$719 MSRP). Total package savings are \$12,586. Savings discount will be applied by the participating BERNINA Longarm Store at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.
- 9 Offer valid November 1, 2020 – February 28, 2021 at any participating BERNINA Store in Canada. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on a Horn Lift Table for a special price of \$13,999 (\$19,499 MSRP). Offer good for one BERNINA Q Series Sit-down Bundle. Bundle is valued at \$1,647 and includes the BERNINA Q Series Gift Box (\$1,299 MSRP), BERNINA Gripper Rings (\$209 MSRP), and Dust Cover (\$139 MSRP). Total package savings are \$7,147. Savings discount will be applied by the participating BERNINA Store at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

Shop, save, smile and
get ready to **sew up**
your dreams!

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made to create

BERNINA

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